



A. Richard Newton Distinguished Innovator Lecture Series COURSE SYLLABUS (E98, E198 and E298) Instructor Ikhlaq Sidhu

COURSE DESCRIPTION

This lecture series serves as an entry point for undergraduate and graduate curriculum sequences in entrepreneurship and innovation. The series, established in 2005 is named in honor of A. Richard Newton, a visionary technology industry leader and late dean of the University of California-Berkeley College of Engineering. The course features a selection of high-level industry speakers who share their insights on industry developments, leadership and innovation based on their careers. In addition to attending lectures, students work on 1-2 projects or reports designed to highlight the relevance of the lectures to their personal futures and to key points on entrepreneurship, or intrapreneurship.

CONTACT INFORMATION

Coinstructor:	Ikhlaq Sidhu, Founding Director and Chief Scientist, CET IEOR Emerging Area Professor	sidhu@berkeley.edu
Coinstructor:	Victoria Howell, Program Manager	vhowell@berkeley.edu
GSI (Questions on Attendance, Grading, Reports, Excused Absences):	Nikhil Mane	nikhilmane@berkeley.edu

OFFICE HOURS & COMMUNICATIONS

Contact Sonia Chahal (soniaac@berkeley.edu) to schedule an appointment. Participant communications via B-course.

FORMAT

The course is a series of in-person lectures from leading innovators and entrepreneurs, with an introductory kick-off from Professor Ikhlaq Sidhu. In addition, there will be a 1-2 page report on a current topic, related to entrepreneurship. In-person lectures are scheduled Tuesdays at 5 – 6:30pm and consist of 30-40 minutes of prepared remarks, followed by 10-20 minutes of Q & A. Students should plan to arrive 10-15 minutes prior to the beginning of each lecture (at 4:45pm) to take a sign-in sheet (which is submitted after each class). Students will be expected to participate by engaging the speaker with relevant and insightful questions. After each in-person lecture, students will also be asked to give feedback by filling out and submitting an electronic survey.

TOPICS COVERED

Leading entrepreneurs and innovators provide career insights, life lessons and their perspective on



innovation in their field.

CREDIT

This is a one-credit course, offered either for a grade or pass/fail. Passing marks and grades are based on mandatory in-person lecture attendance, completion of in-person lecture surveys/forms and a required 1-2 page report.

TEXTS AND REQUIRED SUPPLIES

In addition to in-person lectures, it's recommended that students familiarize themselves with each week's speaker and their business topic area prior to the speaking date.

GRADING & ATTENDANCE

50% - Attendance is mandatory and measured by "sign-in" sheets, as well as electronic survey submissions due after each lecture

50% - End of Series Report (format to be determine)

ATTENDANCE POLICY

Attendance is mandatory for a passing grade. Excused absences must be submitted to our GSI in writing prior to or within 24 hours of the lecture. Each absence will be judged on a case-by-case basis. If you cannot attend submit a written excuse, prior to the lecture to:

Nikhil Mane, GSI,
Nikhilmane@berkeley.edu

Each unexcused absence will drop you one partial grade (for example from A to A-, A- to B+).

DATES & LOCATION

Students are to reserve Tuesday evenings, 5pm – 6:30pm. For the Spring semester our lectures will take place in either off campus at the SkyDeck (Penthouse floor of 2150 Shattuck Ave. , Berkeley) or on campus at the Banatao Auditorium, Sutardja Dai Hall. Please see b-course for locations and updates.

PLAGIARISM POLICY

Plagiarism is a form of academic dishonesty, violating the Berkeley Campus Code of Student Conduct. The campus issues a guide to understanding plagiarism, which states:

"Plagiarism means using another's work without giving credit. You must put others' words in quotation marks and cite your source (s). Citation must also be given when using others' ideas, even



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when those ideas are paraphrased in your own words.”

Plagiarism is a serious violation of academic and student conduct rules and is punishable with a failing grade and possibly more severe action. For more information, consult the following UC Berkeley websites – Berkeley Campus Code of Student Conduct sa.berkeley.edu/conduct/academic-misconduct/plagiarism







SCHEDULE – SPRING 2015 SPEAKERS

Tuesday, January 27th 5pm, Orientation <u>Sibley Auditorium,</u> Bechtel Hall		Ikhlalq Sidhu, founding director and chief scientist, Center for Entrepreneurship and Technology (CET), and IEOR Emerging Industry Professor
Tuesday, February 3rd Kick-Off Speaker <u>Sibley Auditorium,</u> Bechtel Hall		Ted Hoff , co-inventor the Intel 4004 "computer" on a chip: Intel 4004
Tuesday, February 24th, 5:00 pm <u>Banatao Auditorium,</u> Sutardja Dai Hall		John Doerr , managing partner, Kleiner Perkins Caufield & Byers and boardmember, Amyris, Google, and Zynga
Tuesday, March 3rd, 5:00 pm (could go long!) <u>Banatao Auditorium,</u> Sutardja Dai Hall		Dean Drako, president and CEO, Eagle Eye Networks and founder, Barracuda Networks
Tuesday, March 17th, 5:00 pm Location TBD		Vinod Dham, founding managing director, IndoUS Venture Partners and popularly known as the father of the Pentium chip



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Tuesday, March 31st, 5pm <u>Banatao Auditorium,</u> Sutardja Dai Hall		Darian Shirazi, CEO and cofounder, Radius
Tuesday, April 14th, 5pm Location TBD		Kathleen Glaub, CEO, Afferent Pharmaceuticals
Tuesday, April 21st, 5pm <u>Banatao Auditorium,</u> Sutardja Dai Hall		Panel interview Speakers: the founders of Caviar.com Moderator: Megan Rose Dickey, tech journalist and entrepreneur
May 8th, 2015		Report Due