Entrepreneurship begins here…

2.03 Ted Hoff, co-inventor of the Intel 4004 chip
2.24 John Doerr, Partner, Kleiner Perkins
3.03 Dean Drako, Founder and Board of Directors at Barracuda Networks
3.17 Vinod Dham, “Father of the Pentium Chip”
3.31 Darian Shirazi, founder and CEO, Radius
4.14 Kathleen Glaub, President, Plexxicon Inc.
4.21 Caviar.com founders Jason Wang, Andy Zhang, Shawn Tsao & Richard Din
…and more to be announced

John Doerr, Partner, Kleiner Perkins

The man whose name is synonymous with venture capital….
The Berkeley Method of Entrepreneurship

BMoE Bootcamp (IEOR 192, CCN 41072 for 1 Unit)

January 12th – 15th, 2015
9-5
UC Berkeley Campus
Banatao Auditorium

Entrepreneurship begins here...

The Berkeley Method of Entrepreneurship is a holistic approach to teaching that combines:

• Theory & Cases
• Mindset and Entrepreneurial Culture (E-Culture)
• And an Accompanying Mentoring Network & Environment

The Bootcamp facilitates extensive learning, successful new venture creation (and venture optimization) and a one-of-a-kind experience, weaving together interactive exercises & games, real-life advice/experiences from top speakers and a large mentor network. The Bootcamp is a cornerstone of CET, enabling students to kick off entrepreneurship projects with intensive action, team formation and essential training in the early part of the semester. Those with a start-up team, start-up idea or simply interested in exposure to new ventures are welcome.